



TO CELEBRATE LIFE™
BREAST CANCER FOUNDATION

No one should face breast cancer alone.™



ANNUAL REPORT 2024

We raise money and award grant
funds to Bay Area nonprofits.

Vision

No one should face breast cancer alone.™

Mission

Support people facing breast cancer by funding direct and emergency services.



2024 Board of Directors

**Julie Ballard, Kristen Bennett, Fiona Booker,
Amy Branner, Joannie Cahill, Cindi Cantril,
Jennifer Kun, Tami Montero, Mary Papale,
Mouy Tang, Kim Wimer, Julia Wooding.**

2024 Snapshot

Grantees

14



\$200,000

Granted

Number of people served

2,925



Services provided

6,586



3,987

Direct Services

106

Individuals supported via emergency funds



1,014

Navigational Support Services

16 Diagnostic Services



Breast cancer diagnoses from navigation and diagnostic funds

14

Complementary Services



1,484

To Celebrate Life awards \$200,000 in 2024 to 14 Bay Area nonprofit organizations.

To Celebrate Life Breast Cancer Foundation is regarded as a prime funder in the breast cancer space in the Bay Area. On April 3, 2024, we were proud to award \$200,000 in grants to 14 Bay Area nonprofit organizations which support women and men with breast health issues.

These organizations provide emergency, direct and diagnostic services, patient navigation, financial assistance, holistic complementary therapies and emotional support programs to underserved breast cancer patients.

Grant recipients are located throughout the nine-county Bay Area. The 2024 grant recipients were chosen from a pool of applicants by the Foundation's Grants Review Committee, which consists of community health and medical leaders, supporters, past and present Foundation Board Directors, many who have personally experienced breast cancer.

1. Bright Spot Network

Alameda

Bright Grants for Short Term Family Relief

2. Cancer CAREpoint

San Jose

Emergency, Navigational and Direct Services Support for Breast Cancer Patients

3. Cancer Support Community

Walnut Creek

Emergency Financial Assistance for Low-Income Breast Cancer Patients

4. Ceres Community Project

Sebastopol

Healing Meals for Healthy Communities

5. Charlotte Maxwell Clinic

Oakland

Empowering Wellness: Holistic Support Low-Income Women with Breast Cancer

6. HERS Breast Cancer Foundation

Fremont

Lymphedema Project

7. MarinHealth Foundation

Greenbrae

Screening and Diagnostic Fund for Uninsured and Underinsured Individuals

8. Pilipino Senior Resource Center

San Francisco

Kapwa Kalinga "Care for Each Other"

9. Pink Ribbon Good

Los Altos

Free Rides for Breast Cancer Patients in the Bay Area

10. San Francisco Women's Cancer Network

San Francisco

African American Women Breast Health Program

11. Shanti Project

San Francisco

Margot Murphy Women's Cancer Program

12. Tim and Jeannie Hamann Foundation

Benicia

Making a Difference to Fight Breast Cancer

13. Women's Cancer Resource Center

Berkeley

Financial Assistance and Transportation for Breast Cancer Patients

14. Zero Breast Cancer at CHE

(Collaborative for Health and Environment)

Bolinas

Resilient Me Health and Wellness Coaching Program



A message from our Board President

Dear Friends and Supporters,

I am truly proud to serve as President of To Celebrate Life Breast Cancer Foundation. In 2024, we marked the 29th anniversary of our organization, which has continually grown and adapted over the years. One essential aspect that has remained constant—and continues to drive our efforts—is our mission. We are dedicated to supporting those facing breast cancer by providing funding for critical direct and emergency services.



Providing essential services to individuals facing breast cancer during their most challenging times is incredibly vital. Reflecting on my own journey, when I was diagnosed with breast cancer a decade ago, I was truly grateful for the support system surrounding me. Unfortunately, many others navigating their own battles are not as fortunate and rely on the nonprofit organizations we support for critical emotional, direct, and financial assistance. Because of the help these patients receive with their rent, utilities, food, and transportation needs for treatment, they can concentrate on their healing process during such a trying period.

In 2024, our funding to our grantee organizations provided 6,586 services to 2,925 individuals. As a result of navigation and diagnostic services, 14 breast cancer diagnoses were made, allowing patients to begin life saving treatment and healing.

I want to take a moment to express my sincere appreciation to everyone in our community who plays a role in helping us provide grants to outstanding nonprofit organizations in the Bay Area through our *Breast Cancer Grants Program*. These organizations offer essential services that make a real difference. A heartfelt thank you goes out to our generous sponsors and donors whose funding makes this possible, our dedicated volunteers who invest their time, my fellow board members, and all our supporters. Your contributions have profoundly impacted the lives of those facing breast cancer. We truly couldn't do this without you. Your collective support brings us closer to our vision—No one should face breast cancer alone.

A handwritten signature in black ink that reads "Julia Wooding". The script is elegant and cursive.

Julia Wooding
President, Board of Directors







2024 Donors

\$20,000 - \$40,000

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\$15,000 - \$20,000

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up to \$100

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In Honor of

All Survivors
All Models
All Men and Women Facing
Breast Cancer
Linda Blum
Kacy Brod
Joannie Cahill
Elaine, Rosemarie, Melissa, Juliana
and All Women Who Have Had
Cancer
Jeanne Capurro
Taryn Casaleggio
Christine Goepp
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My Friend Patti Johnstone
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Kathy Niggeman
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Nadine Pavloff, Loving Mother
and Wife
Yvonne Hearn Robinson
Bonnie Sauter
Susan Sutton
Mouy Tang
To Celebrate Life's Board of
Directors and Volunteers!
Om Dixon, Cathi Kennedy, Greg
Snyder, Erik Franco and Yan Wei
Susan Wirta
Julia Wooding

In Memory of

Martha Auld
Mary Brafy
Jill Cooper
Leta Griffin
Judy Hallman
Carol Rene Hughes
Ruth Klein
Mary Elizabeth McNear
Millie - My Mom!
Suzanne Rishe
Dianne Thompson
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Dianne and Michael Sheridan
Kim and Ron Siegel
Kim Wimer
Julia Wooding and Curt Wise
Sue Young

2024 In-Kind Donors

\$5,000 - \$10,000

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Deborah Emery
Giving Marin Community
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The Westin Hapuna Beach Resort

\$2,000 - \$5,000

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Joannie and Tim Cahill
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Friend of To Celebrate Life
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\$1,000 - \$2,000

Bryn Argov
Julie Ballard
Larkmead Vineyards
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\$500 - \$1,000

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The Great
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Julia Wooding

\$200 - \$500

Accents
Acqua Hotel
The Barrel House Tavern, in
Memory of Lydmila Orlova (Mila)
Bartlett Tree Experts
Mickey Kordelos
Brooks Note Winery
Buena Vista Winery
Capital Genealogy
Jenny Craig
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Marin Sanitary Service
McDonald's Jewelers
Merryvale Vineyards and the
Schlatte Family
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Nordstrom Corte Madera
Mary Papale
Peju Province Winery
Picco Restaurant
Pini Hardware, Inc.
PlumpJack Group
Pride Mountain Vineyards
Roche Winery
Sam's Anchor Cafe
San Francisco Giants
Schug Carneros Estate Winery
SF Bay Adventures
Sojourn Cellars
Stephan-Hill Jewelry Designers

Sweetwater Music Hall
Culinary Institute of America at
Copia
Tiburon Tavern
Transcendence Theatre Company
Turning Point Spa
VJB Family Cellars
Wellington Cellars
Wellspring Acupuncture and
Massage
Williamson Wines
Elizabeth Wilmore Designs
Wink Optics

\$100 - \$200

Bay More Insurance Services
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Boboquivari's LLC
Amanda Claire Brumme
Clavey Paddlesports
Collage European Women's
Fashion
Comforts
Corner Bar
Creekside Bakery and Cafe
Dollface Beauty
Excellence
Flores Restaurant
Claudia Gardner
Hog Island Oyster Company
Hopmonk Tavern Novato
Il Davide Cucina Italiana
Insalata's
International Orange
Johann Paul Fine Jewelry
Patti Johnstone
Keenan Winery
Kientz
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Bar
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Loveski
Lisa and Greg Lucero
Marin Symphony
Meadowlark Gallery
Tami Montero
Nick the Greek
Nothing Bundt Cakes

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 Orin Swift Cellars
 Pacific Catch Restaurant
 Perry's Restaurant
 Perry's Restaurant (Novato)
 Peterson Winery
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 Piazza D'Angelo Ristorante
 Pisoni Vineyards
 Pizzalina Pizzeria and Wine Bar
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 Sabor A Mexico
 Scotty's Market
 Carrie Scrimshire
 Servino Ristorante
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up to \$100

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 Nancy Nicolai
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 Melissa Oakes
 Marjorie Pioli
 Redwood Bagel Company
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 Safeway - Strawberry
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 Scotty's Market
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 Silberman's Ice Cream
 SusieCakes
 The Hub Restaurant
 Catherine Vacca
 Rona Weintraub
 Zia Wesley
 Kim Wimer

2024 Community Events benefiting To Celebrate Life

\$15,000 +

Marin Country Club

\$5,000 +

Meadow Club Two Jacks and Two Jills Golf Tournament

\$1,000 +

Marin County Probation
 Department Pink Patch Project
 Branson High School

\$500 +

Cardella Piccione Wedding Tribute

\$100 +

Club Pilates Greenbrae
 Kendra Scott



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BREAST CANCER FOUNDATION

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PO Box 367
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(415) 455-5882

www.tocelebratelife.org