



TO CELEBRATE LIFE™
BREAST CANCER FOUNDATION

No one should face breast cancer alone.™



ANNUAL REPORT 2021

We raise money and give it
away to Bay Area nonprofits.

Vision

No one should face breast cancer alone.™

Mission

Support people facing breast cancer by funding direct and emergency services.



TO CELEBRATE LIFE™
BREAST CANCER FOUNDATION


2021 Board of Directors

Julie Ballard, Kristen Bennett, Amy Branner, Shari Dagg,
Kris Geller, Jillian Grialou, Lindsay Meehan,
Molly Schmidt, Kim Wimer, Julia Wooding.

2021 Snapshot

Grantees

17



\$250,000

Granted

Number of people served

1,132



Services provided

11,203



8,403

Direct Services

497

Individuals supported via emergency funds



2,159

Navigational Support Services

26

Diagnostic Services



Complementary Services



118

To Celebrate Life awards \$250,000 in 2021 to 17 Bay Area nonprofit organizations.

To Celebrate Life Breast Cancer Foundation is regarded as a prime funder in the breast cancer space in the Bay Area. Despite fundraising challenges and restrictions due to COVID-19 in 2020, we were proud to award \$250,000 in grants to 17 Bay Area nonprofit organizations which support women and men with breast health issues.

These organizations provide emergency, direct and diagnostic services, patient navigation, financial assistance, holistic complementary therapies and emotional support programs to underserved breast cancer patients.

The 2021 grant recipients were chosen from a pool of applicants by the Foundation's Grants Review Committee, which consists of community health and medical leaders, supporters, past and present Foundation board directors, many who have personally experienced breast cancer.

Although due to social gathering restrictions, we were unable to honor the 2021 grantees in person at our annual Grants Reception, we thank them for the important services and support they provide for breast cancer patients in our communities. These awards bring the total granted to over \$6.75 million since To Celebrate Life's inception in 1996!

1. Bay Area Cancer Connections

Palo Alto

Breast and Ovarian Cancer Emergency Fund (BOCEF)

2. Cancer Support Community San Francisco Bay Area

Walnut Creek

Emergency Financial Assistance for Bay Area Breast Cancer Patients

3. Cancer Support Sonoma

Sonoma

Navigational, Complementary and Direct Support Services for Breast Cancer Patients.

4. Ceres Community Project

Sebastopol

Healing Meals for Healthy Communities

5. Charlotte Maxwell Clinic

Oakland

One on One Integrative Telehealth

6. Community Health Partnership

San Jose

Community Mammography Access Project (CMAP)

7. HERS Breast Cancer Foundation

Fremont

Lymphedema Project

8. Latinas Contra Cancer

San Jose

Breast Cancer Prevention, Early Detection and Care through Patient Navigatio

9. Marin Center for Independent Living

San Rafael

Mary Mathews Breast Cancer and Advocacy Program and Emergency Fund

10. MarinHealth Foundation

Greenbrae

Screening and Diagnostics for Uninsured and Underinsured Individuals

11. Pilipino Senior Resource Center

San Francisco

Kapwa Kalinga "Care for Each Other" - Navigation and Support Assistance for Low-income Filipina Breast Cancer Patients



12. Samaritan House

San Mateo

Samaritan House Breast Care Clinic

13. San Francisco Women's Cancer Network

San Francisco

African American Women Breast Health Program



14. Shanti Project

San Francisco

Shanti's Margot Murphy Women's Cancer Program

15. Sutter Bay Hospitals DBA Alta Bates Summit Medical Center

Oakland

Carol Ann Read Breast Health Program's Underinsured / Uninsured Fund (CARBHP)



16. Tim and Jeannie Hamann Foundation

Benicia

Making a Difference to Fight Breast Cancer

17. Women's Cancer Resource Center

Berkley

Emergency Financial Assistance and Breast Cancer Navigation



A message from our Board President

Dear Faithful Supporters,

As we look back at 2021, we are encouraged by the increase of support during a difficult year. As we return towards normalcy, our Mission and Vision continue to be our guiding light and we are confident 2022 holds a promising outcome. We were thrilled to award



\$250,000 to 17 Bay Area nonprofit organizations in 2021! We could not have achieved our financial goals to help serve the Bay Area breast cancer community without you!

With continuing uncertainties, we put a pause on Stepping Out, To Celebrate Life's primary source of revenue. In lieu of our annual gala, we held a 2021 Stepping Out Fundraising Campaign. The fundraiser consisted of a Fund A Need, benefiting our 2022 Breast Cancer Grants Program and an online silent and premium auction. While successfully pivoting from our signature event for a second year, the total amount raised was significantly less than our in-person gala, impacting our grant funds for 2022. Our generous

donors stepped in to ensure critical breast cancer services provided by local nonprofits will receive funding.

Updating procedures and shoring up our financial systems has been the major focus for 2021. While not always comfortable, it forced us to look at how we can move forward through uncertain times with fewer resources. We have no doubt we can continue to grant funding to our community organizations that depend on every penny we can provide.

The knowledge and empathy we gained throughout 2021 has provided a strong framework for moving forward and continuing to look at improved ways of getting the funds from our donors to the organizations that need them the most.

Thank you for your incredible support!

Shari Dagg
Board President

In Memory of Martha Cogswell Auld

On May 2, 2021 To Celebrate Life Breast Cancer Foundation lost a beloved friend, mentor and lifetime supporter.

Martha, a much-loved member of the To Celebrate Life community, passed away at her home in Tiburon, California after a long and courageous battle with breast and ovarian cancer.

Since 2002, Martha wore many TCL hats including Board Treasurer, establishing the organization's database system and managing the reservations team for Stepping Out. Martha devoted countless hours in the critical role as our Database Manager and was the wizard behind the curtain that kept things humming along. Martha was passionate about this cause and touched the lives of hundreds of men and women going through their own battles with cancer. During her efforts to be free of ovarian cancer, she displayed uncommon courage in her willingness to participate in medical trials.

In her spare time, Martha made beautiful works of art out of fabric and yarn. She loved to knit, sew, quilt, and needlepoint, and left behind a trove of beautiful hand-crafted treasures; from quilts and clothes to totes and Christmas stockings. She gifted these things generously amongst her family and friends over the course of her lifetime. She was also a talented chef and loved to travel around the world, taking cooking classes, immersing herself in learning about different types of cuisine and cultures, and making many friends along the way.

In her memory, the Martha Auld Legacy Fund has been established to benefit the Foundation's mission to support people facing breast cancer by funding direct and emergency services.



A true friend is never truly gone.

Their spirit lives on in the memories of those who loved them.

2021 Donors

\$40,000 and above

Jeanne Capurro

\$20,000 - \$40,000

Harbor Point Charitable Foundation

\$15,000 - \$20,000

Marin Community Foundation
Kathryn Niggeman
Janice and Eduard Still

\$10,000 - \$15,000

Anonymous
Dr. Roger and Mrs. Mary Greenberg
Gruber Family Foundation
Kerry and Chris Hecht
Robert Kaliski and Linda Nelson
Marin Cancer Care
Nancy P. and Richard K. Robbins Family Foundation
Frank and Lois Noonan

\$5,000 - \$10,000

Anonymous
Anonymous
The Feibusch Foundation
Fenwick Foundation
Kaiser Permanente
Barbara Kerr
Toyota Marin
Marin Luxury Cars
Volvo Marin
Julia Wooding and Curt Wise

\$2,500 - \$5,000

Pat Ascher
Bank of Marin
Allan G. Lyle
Meadow Club Women's Golf Association
Price Simms Family Dealerships
Molly and Rett Schmidt
Jim Shepherd

\$1,000 - \$2,500

Julie and Thomas Ballard
Sue and Joseph Carlomagno
Renee Chernus
Stone Coxhead
Shari Dagg and Christine Lehnertz
Richard and Diane Dow
Gordon Dow
Claudia Gardner
Gary and Holly Hallman
Ray Kaliski and Carla Daro
Tom Lehrer
Jane Lubchenco
Marianne and Albert Figen Foundation
Marin County Probation
Elaine McCarthy
Purple Lady/Barbara J. Meislin Fund
Netflix
Network for Good
Overaa Family Group Charitable Trust
Mary Papale and Bob Volpert
Pisoni Vineyards
Pizzalina
Maurine Rosano
Jean Schlenker
Kimberley Schow
David R. Stern Fund
The Ford and Suto Family Fund
Paul and Annette Venables
Wedge Roofing

\$500 - \$1,000

Sondra Adams
Sara and Ron Basque
Kristen Bennett
Kristen Bowes
Diana Cohn and Craig Merrilees
Kathryn Descalso
Laura Duffy
FICO Corp
Anne Fisher
Marin Catholic Cancer Awareness and Girl's League Clubs
Kris and Scott Geller
Doug Gillespie
Jenny Greene

Drs. Francine Halberg and Terry Kessler
Ann Hogue
Patrick Kaliski
Jennifer Kun
KC & Steve Lauck
David Martin and Julie Griffin
Terry and Jim Nevin
Dianne and Michael Sheridan
The McCarthy Family Foundation
Becky Thomas
Monica VanDis
Kim Wimer

\$250 - \$500

Jody Alperstein
Jill and Rob Anderson
Ashley Auld
Nancy Buller
Dorothy Burk
Joan and Tim Cahill
Anne Cunningham
Dalisy Delgado Neyra
Jane Drake
Louise Elliott
Michele Elliott
Rachel Emrich
Scott Geller
Lori and Avram Goldman
Tim and Jeannie Hamann
Michael Hughes
Patti Johnstone
Mary and Charles Jones
Julie Kimball
Linda and Jim Klee
Cynthia Kopec
Catherine and Jason Kuehne
Nini and Gary Lion
Patricia Lyle
Janet Manning
Rosalie and Noel Marcovecchio
Elaine Marevich
Carolyn Mason
Laurie and Patrick O'Mara
Amy Paulenich
Lynn and Richard Payne
Maureen Plumstead
Betsy and Martin Rosen
Salesforce.com Foundation

Val Schweyer
Elaine and Richard See
Dr. Pamela Shipp
Terilynn Swanson
Cathy Tobin
Joy Troyer and Michael Peterson
United Way of the Bay Area
VMware Foundation
Jo Walsh
Marie Waters
Eric White
Elizabeth Wimberly
Gail and Craig Womack
Carolyn Zwicker

\$100 - \$250

Amazon Smile Foundation
Nanette Andrews
Beverly Anello
Wendy Barbara
Anne Beckes
Susan and Mike Belling
Mickey Berg Kordelos
Bella Berns
Elton Blum
Barry and Joan Boothe
Barbara Brown
Cara and Eric Caindec
Thomas Caudle
Richard Clark
Barbara Cohen
Jane and Allen Cooper
Carolyn Courtright
Elaine and Dennis Crow
Susan Dalpino
Gina and Peter Danford
William and Danielle and William
Dasher
Ruth and Bob Dell
Matthew A Demaria
Eileen Dergurahian
Ann Dersheimer
Raven Divito
Teri Dowling and Malcolm
Litwiller
Lisa Eigsti
EIX Employee Giving Community
Zane and Mary Ellen Estes
Jane and A.R. Forbes

Emma Fox
Daniel Gabel
Cassandra and Paul Gaenger
Karen Gallogly
Kathy Gallup
Shirley Gaufin
Diane Gerold
Google Matching Gifts Program
Laurence Granat
Linnie Grant
Ina Gyemant
Karen and Daniel Hanover
Lynn Hanson
Sarah Hartsten
Karen & Michael Hatzigeorgiou
Stella Hearn
Suzanne Hendricks
Julie Hornsby
Carol Huff
Michel Jobe
Andrea Johnson
Angela Kepler
Ann and Louis Kingsland
Andrew Koblick
Beth and Tom Kuhn
Judy and Albert Lamperti
Kathleen Lemke
Sherman and Delaine Little
Jacqueline and Scott E. Littman
Kirstin Litz
Bill Lockett
Kellie Magee and Gary Nelson
Kathleen Mccoy
Nancy McDaniel
Marion and Gerald McGovern
Diana McKim
McKinsey & Company
Linda Meier
Mark Michna
Maryann Narou
Mary Novie
Mikel Ann and Dennis J.
O'Connell
Nancy and Tom Oblatz
Fern Orenstein
Karen Orourke
Sondra Osborn
The Osenton Family
Vera Packard

Marilyn Pallister
Theresa Paris and Peter Nyberg
Elizabeth Peralta
Karen Pero
Joy and Jim Phoenix
Dale and William D. Quine
Sydney and John Randazzo
Karyn Reynolds
Evon and Stephen Rieden
Betsy and Martin Rosen
Patti Rosenthal
Denise Ryan
Phyllis and Robert Sachs
Cynthia and Mike Saia
Brent Samuels
George Sarantakis
Marissa Schow
Lisa Seery
Michael Shea
Leigh Shemaria
Carole and John Shook
Tita and Julius Simonini
Paul and Carol Slocum
Doug Slye
Devereaux Smith and Larry Kamer
Debb Smith
Greg Snyder
Deborah Solvason Herbert
David and Marcia Sperling
Joel Stahl
Beverly and Bruce Stamper
Terry and Zoe Sternberg
June and John Sullivan
Joyce and Ed Thornton
Heather Tiler
Linda Trocki
Rob Tufel, Cancer Support
Community
Patty VanKirk
Mary Ware
Nancy Warren
Rona Weintraub and Marilyn
White
Gloria Westwood
Carrie Wilksen
Tessie Winningham
Fred Winters
Crete and Chips Wood
Susan Woodward

Susan and Donald Young
Michael Zelinsky

up to \$100

Bryn Argov
R. Ronald and Haleen Armijo
Bonnie Austin
Michael Barigian
Kathleen Beaulieu
Veronica Berlin
Linda Blum
Karla Boisvert
Janet Bosnich
Amy Branner
Susan Butler
Carol Butler
Peter Chaippone
Mickie Cheng
Dorothy Cooney
Paul and Diane Cordero
Barbara and David Costamagna
Jessica Davidman
Rodney Demartini
Victoria Dewitt
Francine Doyle
Bree Eaton
Sarah Faw
Fiona and Steve
Jennifer Gillmer
Carla Graf
Jack Haggemiller
Ehab Hanna
Beth Harvat
Laura and Wesley Higbie
Cynthia Hill
Steven Horn
Jennifer Hull
Joanne Hurley
Karen Kleinman
Ryan Koontz
Barbara Kupperman
Kerry Lee and Andrew Visci
Soon Ok Lee
Sarah Lee
Lori Ling
Annie Liu
Debbie Maley
Ashley Malyszka
John and Gerry Marotto

Sheridan Mascarenhas
Randall McDonald
Lindsay Meehan
Richard Nowicky
Karen Oesterle
Bret Osborn
Jane Pallas
Denise Pesavento
Stephanie Philipp
Shannon Piro
Laurie Poett
Jessica Romm
Fred Saland
Penny Schnabel
Eileen Scholl
Nicole and Tony Spagnuolo
David Tober
Janis Toonkel
Lucie Tuan
United Markets
Jodi Vanneman
Jeanne Vold
Patricia Weed
Marilyn Wexler
Susan White
Marian Wooding
Frances and Tom Yacko
Julie Yim
Sue Young
Mary Zahner
Linda Zanko

In Honor of

Martha Auld
Hal Belmont
Theresa Berns
Linda Blum
Iris Jane Bowen
Carol Read Breast Center
Shari Dagg
Survivors Everywhere!
Christine Goepf
Lori Goldman
Karen Hatzigeorgiou
Catherine Kuhn
Jennifer Kun
Kathy Lewis
Nicole Loiacono
Maria
Nancy McLennon
Ina Miller
Mary Papale
Colleen Powell
Cathy Tobin
Michelle Whalen
Nancy Winger
Julia Wooding
Susan Zelinsky-Jobe

In Memory of

Martha Auld
Carol Scholl Burnett
Joan Capurro
Carol
Judith J. Demaria
Carleen Dubin
Jeannie Feld
Lis Fuchs
Mary Grace
Suzanne Griffin
Suzanne Marie Griffin
Judy Hallman
Alicia Hansen
Karen Ingersoll
Joy
Dee Kaurer
Susan J. Lockett
Howard Low
Mother of Rosalie Marcovecchio
Marjorie Ann Myers
Bertha B Scofield
Ann Sheingold
Donna Wimer

2021 Monthly Donors

Kristen Bennett
Jeanne Capurro
Diana Cohn and Craig Merrilees
Shari Dagg and Christine Lehnertz
Jane Lubchenco
David Martin and Julie Griffin
Vera Packard
Molly and Rett Schmidt
Dianne and Michael Sheridan
Susan White
Kim Wimer
Julia Wooding and Curt Wise

2021 In-Kind Donations

\$5,000 - \$10,000

Marin Independent Journal
Westin Hapuna Beach Resort

\$2,000 - \$5,000

Glen Graves
Hotel Healdsburg
Lambert Bridge Winery
Kris and Scott Geller, The Donum Estates, LaToque
Hotel Healdsburg, Williamson Wines, Valette Restaurant
Models, Friends of Stepping Out
Elizabeth Wimberly

\$1,000 - \$2,000

Bryn Argov
Joan Cahill
Kris Geller
Immortal Estate
La Toque
Scott Norman
Schumacher Photography
Stephan-Hill Jewelers

\$500 - \$1,000

Julie & Thomas Ballard
Johann Paul Jewelers
Larkmead Vineyards
Louis Latour, Inc.
Pisoni Vineyards
Eva and Phillip Schlenker
Spindrift Inn
Donum Estates
The Randall Family/Reflections Fine Jewelry
The Well Known Strangers
VJB Cellars
Wellington Cellars
Julia & Curt Wooding/Wise

\$200 - \$500

Acqua Hotel
Antica Farmacista

Julie Ballard
Bartlett Tree Experts
Bloom Tuesday
Clavey Paddlesports
Cline Cellars Winery
Creekside Pizza & Taproom
Shari Dagg
Harvest Moon Winery
Jacuzzi Family Vineyards
Julianna's Fine Jewelry
Loop Cornerstone
McDonald's Jewelers
Nordstrom
Pride Mountain Vineyards
Pure Barre San Rafael/Pure Barre Mill Valley
Shineology Car Washes
Smith Devereux
Sojourn Cellars
Mickey Kordelos, Rousseau's Framing, SF Giants
Sunrise Home
Truett Hurst Winery
Twin Pine Casino & Hotel
Valette Healdsburg Restaurant
Williamson Wines

\$100 - \$200

Barrel House Tavern
Bartholomew Estate Winery
Kristen Bennett
Mickey Kordelos
Buena Vista Winery
Joannie and Tim Cahill
Cains Tires
Christiano's Salon
Everviolet
Flora and Henri
IWA Wine Accessories
J. James Sonoma
Ray Kaliski
Keenan Winery
Lala's Jam Bar & Urban Farmstand
Left Bank Brasserie
MacRostie Winery
Marin Outdoor Adventure

MasterClass
Virginia Mylenki
Pini Hardware
Rombauer Vineyards
Rousseau's Framing
Trione Vineyards & Winery
Wink Optics

up to \$100

Accents
Mickey Berg Kordelos
Blanc Boutique
Boca Pizzeria
Barbara Brown
Collage
Coquelicot
Crave
Creekside Bakery & Cafe
Dogville
Dollface Beauty
ei home
Emporio Rulli
Excellence - Women's Fine
Apparel
Fig Garden
Claudia Gardner
Douglas Gillespie
Karen Hatzigeorgiou
Hog Island Oyster Company
Tracy Hogan
Julie Hornsby
Hudson Grace
Il Davide
Patti Johnstone
Jolt
Lo Coco's Authentic Italian
Pizzeria
Mag's Local Yogurt
Marin Joes Restaurant
Meadowlark Gallery
Orin Swift Cellars
Pacific Catch
Perry's Restaurant
Peterson Winery
Pier 23 Cafe
Marjorie Pioli

Ristorante La Toscana
Royal Ground
San Francisco Giants
Scotty's Market
Sea Trek
Elaine See
Sephora
Sol Food
Stained Glass of Marin
Linda Tanner
The Lingerie Shoppe
Touchstone Climbing
Trader Joe's
Via Piccola Trattoria
Kim Wimer
Yet Wah Restaurant

**2021 Community Events
benefiting To Celebrate
Life total raised: \$40,255**

\$20,000 and above

Wine Women & Song

\$5,000 - \$10,000

Meadow Club Two Jacks and Two
Jills Golf Tournament

\$1,000 - \$5,000

Facebook
Marin Probation Department Pink
Patch Project

\$100 - \$500

Pledgling
Athleta
Amazon Smile

up to \$100

United Markets

23 YEARS OF WINE WOMEN & SONG

Benefit concerts for the fight against breast cancer.

6-9PM
THURS SEPT. 2ND 2021

at the
PINT SIZE LOUNGE
at 4TH & G, SAN RAFAEL

SUSAN Z AND THE WINDING ROAD
A TRIBUTE TO SHERYL CROW
with special guests

**ROB HOOPER
RAMECH NEAL
JON MITGUARD
APRIL CRISMAN
DAVE SAMPSON
MIKE ANDERSON
GIZ PISCO**

VOTED BEST CHARITY GALA WINNER IN THE MARIN LA READERS' CHOICE AWARDS 2018 & 2019

Sponsored by TO CELEBRATE LIFE

North Bay

WOMAN

Fall / Winter 2021 / Issue 17

Real Women. Real Stories.

Our Healthy Holiday Issue!

Pam Cook's Empty Nest

Marin Thrivers
Meet breast cancer warriors



pizzalina

Thank you

TO CELEBRATE LIFE
BREAST CANCER FOUNDATION





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No one should face breast cancer alone.™



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www.tocelebratelife.org