ANNUAL REPORT
2020

We raise money and give it away to Bay Area nonprofits.
Vision
No one should face breast cancer alone.

Mission
Support people facing breast cancer by funding direct and emergency services.

2020 Board of Directors
Kristen Bennett, Amy Branner, Nooshin Behroyan, Shari Dagg, Jillian Grialou, Deborah Palmer Keiser, Molly Schmidt, Kim Wimer.
# 2020 Snapshot

<table>
<thead>
<tr>
<th>Service provided</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grantees</td>
<td>21</td>
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<tr>
<td>Services granted</td>
<td>$400,000</td>
</tr>
<tr>
<td>Number served</td>
<td>1,132</td>
</tr>
<tr>
<td>Number served</td>
<td>11,203</td>
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<tr>
<td>Direct Services</td>
<td>8,403</td>
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<tr>
<td>Navigational Support Services</td>
<td>2,159</td>
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<tr>
<td>Diagnostic Services</td>
<td>26</td>
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<tr>
<td>Complementary Services</td>
<td>118</td>
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To Celebrate Life awards $400,000 in 2020 to 21 Bay Area nonprofit organizations.

Although we were unable to honor the 2020 grantees in person at our annual Grants Reception due to the outbreak of the corona virus, To Celebrate Life was thrilled to award $400,000 in grant funding to 21 outstanding Bay Area nonprofit organizations which support women and men with breast health issues. These awards bring the total granted to over $6.5 million since To Celebrate Life’s inception in 1996!

These organizations provide emergency, direct and diagnostic services, patient navigation, financial assistance, holistic complementary therapies and emotional support programs to underserved breast cancer patients.

This year’s grant recipients were chosen from a pool of applicants by the Foundation’s Grants Review Committee, which consists of community health and medical leaders, supporters, past and present Foundation board directors, many who have personally experienced breast cancer.

1. Bay Area Cancer Connections
   Palo Alto
   Access to Care Program

2. Breastoration Ink
   San Rafael
   Breastoration Ink 3D-Nipple Tattooing

3. Cancer Support Community San Francisco Bay Area
   Walnut Creek
   East County Center - Emergency Financial Assistance

4. Cancer Support Sonoma
   Sonoma
   Cancer Support Sonoma (CSC)

5. Ceres Community Project
   Sebastopol
   Healing Meals for Breast Cancer Patients

6. Charlotte Maxwell
   Oakland
   Integrative Medicine Services for Low-Income Women with Breast Cancer

7. Community Health Partnership
   San Jose
   Community Mammography Access Project (CMAP)

8. Drivers For Survivors Volunteer Driver Program
   Fremont
   Volunteer Companion Driver Program for Breast Cancer Patients

9. HERS Breast Cancer Foundation
   Fremont
   Lymphedema Project

10. Institute for Health & Healing
    Novato
    Holistic Support for Breast Cancer Patients

11. Latinas Contra Cancer
    San Jose
    Expanding Access to Breast Cancer Prevention, Early Detection and Care Through Patient Navigation

12. Marin Center for Independent Living
    San Rafael
    Mary Mathews Breast Cancer & Advocacy Program
13. MarinHealth Foundation
Greenbrae
Screening/Diagnostics for Uninsured and Underinsured Individuals; Metastatic Safety Net

14. Pilipino Senior Resource Center
San Francisco
Kapwa Kalinga “Care for Each Other”

15. Samaritan House
San Mateo
Samaritan House Breast Care Clinic

16. Shanti Project
San Francisco
Shanti’s Margot Murphy Women’s Cancer Program

17. Sunflower Wellness
San Francisco
Sunflower Wellness Beyond Breast Cancer

18. Sutter Bay Hospitals DBA Alta Bates Summit Medical Center
Oakland
Carol Ann Read Breast Health Program’s Underinsured/Uninsured Fund

19. Sutter Pacific Medical Foundation
Santa Rosa
Interpretation, Resources & Support Group for Latino patients, Lymphedema sleeves

20. Tim and Jeannie Hamann Foundation
Benicia
Making a Difference to Fight Breast Cancer

21. Womens Cancer Resource Center
Berkeley
Emergency Financial Assistance and Cancer Navigation
Dear Friends and Supporters,

As we look back at 2020, there are ongoing challenges that require us to reflect and determine the best path forward. Our Mission and Vision continue to be as strong today as they were in the beginning, over 25 years ago. As a result, we continue to weather this storm called COVID. We recognize and honor the many health-related nonprofit organizations who are struggling to keep their doors open to serve their various communities. We are grateful that we have been fortunate to have dedicated donors and sponsors who continue to stand by us as we continue this important work. We couldn’t achieve any of our financial goals that help to serve the Bay Area breast cancer community without you!

We were able to successfully award $400,000 to 21 Bay Area nonprofit organizations in 2020. This brought our total grant awards to over $6.5 million since our inception in 1996! To Celebrate Life’s primary source of revenue is our annual gala, Stepping Out. In 2020, due to the pandemic, we stepped in to hold a virtual gala. While successfully pivoting from the regular in-person event, the total amount raised was significantly less, which greatly impacted our grant funds for 2021.

We are mindful of the ever-changing climate and the fact that our organization consists of dedicated individuals who move this ship forward. While we have been excited to see our board grow, we continue to focus on developing more diversity to mirror our incredible grantee organizations more closely. We also are introducing new and improved ways of running the business piece of the organization. The updates to our systems, along with our focus in shoring up all of our financial systems will only serve to move us into a stronger position.

Understanding the need for being adaptable and nimble, our experiences to date have provided us with incredible knowledge for moving forward in the upcoming year.

Thank you for your ongoing support!

Shari Dagg
Board President
2020 Donors

$40,000 and above
Jeanne Capurro

$20,000 - $40,000
Harbor Point Charitable Foundation

$15,000 - $20,000
Marin Community Foundation
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Yvonne Hearn Robinson
Wells Fargo Corporate Philanthropy and Community Relations

$10,000 - $15,000
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Janice and Eduard Still
Tess Williams

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The Feibusch Foundation
James and Joy Phoenix
Gruber Family Foundation
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Robert Kaliski
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Netflix
Robert Weltman

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Mike and Erin Shippey
Sutter Pacific Medical Foundation, Novato

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Nooshin Behroyan
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Mickey Berg Kordelos
Sheila and George Bertram
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Shawn Still
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$500 - $1,000
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Karen Betzner
Caroline and Jim Boitano
Kristen Bowes
Steve Capurro
Carla Daro
Peter and Jared Drake
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Lori Smith
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Abigail Vare
Susan White

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Wayka Bartolacelli
Lisa Bernardi
Elton Blum
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Elizabeth Telesco
Joy Troyer and Michael Peterson
Kelly Tyler
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Gregory Wallace
Kim Wimer
Dr. Jason Wong

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Beverly Anello
Bryn Argov
Autodesk Foundation
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Colin Beadle
Melodie Behm
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Madeline Fendler
Lenore Fithian
Jane and Roo Forbes
Paul and Cassie Gaenger
Kathy Gallup
Alison Gause
Eli Gelardin
Diane Gerold
Michelle Gianni
Lori and Avram Goldman
Sharman and Bill Clements
Jennifer Gunn
Michelle Haan
Timothy and Jeannie Hamann
Bryan Hansen
Joan and Gene Harter
Stella Hearn
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Penny Hudis
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Feather Ives
Mary and Charles Jones
Colleen Jordan
Peter and Virginia Jozwik
Cynthia Kopec
Linda and Michael Kress
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Patricia Lyle
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Lindsey Tucker  
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Christopher Ray

Catherine and Todd Vaughan  
Will Volpert  
Margaret F. Walsh  
Nancy Warren  
Marie Waters  
Melbra Watts  
Kelly Wayman  
Rona Weintraub and  
Marilyn White  
Wells Fargo Community Support Campaign  
Fred Winters  
Marguerite Wolff  
Donald and Susan Young  
Susan Zelinsky-Jobe and  
Michael Jobe

up to $100
Sally Anderson  
R. Ronald and Haleen Armijo  
Jeanelle Baldonado  
Patricia Baldry  
Judie and Hal Belmont  
Pilar Bernal de Pheils and  
Jon Pheils  
Michael Blum  
Barbara Brown  
Colleen Butler  
Joan and Tim Cahill  
G.T. Camilleri  
Barbara Cancilla  
Marilyn Cloud  
Rena Cutright  
Nancy Davis  
Dalisay Delgado Neyra  
Paige Dietz  
Sandra Fontana Dagnino  
Michelle Foster  
Pearl Furman  
Karen Gallogly  
Sally Gibson  
Ina Gyemant  
Jan Lenoir and Tom Harrigan  
Yolanda Henry  
Steven Horn  
Holly Kaufman  
Angela Kepler  
Josette Lambert  
Drs. Lisa Leavitt and  

Lloyd Miyawaki  
Adele Levin  
Gail B Levin  
Bill Lockett  
Alan Malicse  
Mary Jean McLaughlin  
Lindsay Meehan  
Pat Muller  
Patricia Murad  
Daniel Myers  
Mary Novie  
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Deborah Palmer Keiser and  
Christopher Keiser  
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Linda Proschke  
Sue Ream  
Jessica Romm  
Donna Scuvotti  
Margot Segal  
Ann Shaw  
Kathleen Shinohara  
Patricia M Somers  
Tara Sotter  
Marjorie Sun  
Nadine Suto  
Michael Suto  
Linda Zanko
In Honor of
Mary Anderson
Deborah Beaumont
Linda Blum
Iris Jane Bowen
Donita Bowman
Stacy Boyington
Donna Coennen
Helen David
Christine Goepp
Jennifer Hill
Mickey Berg Kordelos
Jennifer Kun
Lori Ling
Nicole Loiacono
Shelley Marwah
Terry Nevin
Evelyn N. Hanson, RN, Np
Mary Papale
Eva Schlenker
Skye Ward

2020 In-Kind Donations

$5,000 - $10,000
Martha Auld
Giving Marin
Community Partnership

$2,000 - $5,000
Joey Altman
Duchamp Healdsburg Hotel
Glen Graves Photographer
Stepping Out Virtual Gala Committee Volunteers and
TCL Board of Directors

$1,000 - $2,000
Bryn Argov
Joannie and Tim Cahill
Kris and Scott Geller
TG Consultancy
Patti Johnstone
Madrona Manor Wine Country Inn & Restaurant
McDonald’s Jewelers
Heidi and Jim Paizis
Schumacher Photography
Stephan-Hill Jewelers
Ruth Taubman
Elizabeth Wimberly

$500 - $1,000
Julie and Thomas Ballard
Cindy Black
Friends of To Celebrate Life Designs by Ayla
Four Sisters Inns - Inn at Sonoma
Juliana’s Fine Jewelry
La Toque
Pisoni Family Vineyards
San Rafael Fire Association
Molly Schmidt
SEASONing
VJB Cellars
Wellington Cellars
Julia Wooding

$200 - $500
Acqua Hotel
Bartlett Tree Experts
Nooshin Behroyn
Best Western Dry Creek Inn
Bloom Tuesday
Buena Vista Winery
Clavey Paddlesports
Cline Family Cellars
Creekside Pizza & Taproom
Shari Dagg and Chris Lehnertz
Richard and Veronica Demartini
Hamel Family Wine
Peggy Hunt Design
Joanne Ireland
IWA Wine Accessories
Jacuzzi Family Vineyards
Keenan Winery
Loxton Cellars
Glen McCord
Napa Valley Distillery
Nordstrom Corte Madera
Peju Province Winery
Shineology Car Washes
Smith Devereux
The Spire Collection at Fieldstone Vineyard
Timbuk2 Designs
Trione Vineyards and Winery
Twin Pine Casino & Hotel
Valette Healdsburg Restaurant
Williamson Wines

In Memory of
Peggy Finnegnan
Judy Granstrom
Suzanne Griffin
Suzanne Marie Griffin
Judy Hallman
Kaitlyn Hanna
Rose Jeweler
Gina Sanfilippo
Sharon Young

2020 Monthly Donors

Pilar Bernal de Pheils and Jon Pheils
Jeanne Capurro
Diana Cohn and Craig Merrilees
Shari Dagg and Christine Lehnertz
David Martin and Julie Griffin
Vera Packard
Molly and Rett Schmidt
Dianne and Michael Sheridan
Angeline Svendsen
Susan White
Kim Wimer
Julia Wooding and Curt Wise

$100 - $200
Kristen Bennett
Bennett Lane Winery
Daria Painter Designs
Liz Fisher and Malcolm Walter
FLOODWATER
Gourmet Food and Wine Tours
Harvest Moon Estate & Winery
Masterclass
Andrea McArtor
Terry Nevin
Oceans Churning Wines
Organizing by Kari
Perry’s
Peterson Winery
Pride Mountain Vineyards
Scotty’s Market
Sol Food
Sue Counselman
Three Sticks Wines
Wild Birds Unlimited of Marin
Julia Wooding and Curtis Wise

**up to $100**
Mickey Kordelos
Boca Pizzeria
Barbara D. Brown
Chianti Cucina
Creekside Bakery & Cafe
Eileen Nevin Donohue
Wes Easley
Claudia Gardner
Julie Hornsby
Karin Kidd
La Ginestra Restaurant
Adele Levin
LoCoco’s Authentic Italian Pizzeria
Elaine McCarthy
Theresa Paris & Peter Nyberg
Rousseau’s Fine Art Framing
Cynthia Saia
Eva Schlenker
Donna Scuitto
Elaine See
Dianne Sheridan
Cathy Tobin
Sue Torres
Antoinette Van Klaveren
Richard Weigelt
Rona Weintraub
Elizabeth Wimberly
Kim Wimer

**2020 Community Events benefiting To Celebrate Life**

**$15,000 and above**
The BreastFest

**$10,000 - $15,000**
Meadow Club Women’s Golf Association

**$1,000 - $2,000**
Marin County Sheriff’s Department
Marin Country Club
Novato High Girls Lacrosse

**$100 - $500**
Meritage Medical Network

**up to $100**
Amazon Smile Foundation
Mollie Stone’s eScript

**2020 Media and Print Partners**

DOME Printing
Giving Marin Community Partnership
KWMMR West Marin Community Radio
Marin Independent Journal
North Bay Woman Magazine
TOPDOG Media, LLC