



TO CELEBRATE LIFE
BREAST CANCER FOUNDATION



ANNUAL REPORT 2020

We raise money and give it
away to Bay Area nonprofits.

Vision

No one should face breast cancer alone.

Mission

Support people facing breast cancer by funding direct and emergency services.



TO CELEBRATE LIFE
BREAST CANCER FOUNDATION

2020 Board of Directors

**Kristen Bennett, Amy Branner, Nooshin Behroyan,
Shari Dagg, Jillian Grialou, Deborah Palmer Keiser,
Molly Schmidt, Kim Wimer.**

2020 Snapshot

Grantees

21



\$400,000

Granted

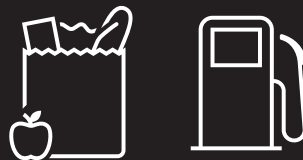
Number of people served

1,132



Services provided

11,203



8,403

Direct Services

497

Individuals supported via emergency funds



2,159

Navigational Support Services

26

Diagnostic Services



Complementary Services



118

To Celebrate Life awards \$400,000 in 2020 to 21 Bay Area nonprofit organizations.

Although we were unable to honor the 2020 grantees in person at our annual Grants Reception due to the outbreak of the corona virus, To Celebrate Life was thrilled to award \$400,000 in grant funding to 21 outstanding Bay Area nonprofit organizations which support women and men with breast health issues. These awards bring the total granted to over \$6.5 million since To Celebrate Life's inception in 1996!

These organizations provide emergency, direct and diagnostic services, patient navigation, financial assistance, holistic complementary therapies and emotional support programs to underserved breast cancer patients.

This year's grant recipients were chosen from a pool of applicants by the Foundation's Grants Review Committee, which consists of community health and medical leaders, supporters, past and present Foundation board directors, many who have personally experienced breast cancer.

1. Bay Area Cancer Connections

Palo Alto

Access to Care Program

2. Breastoration Ink

San Rafael

Breastoration Ink 3D-Nipple Tattooing

3. Cancer Support Community San Francisco Bay Area

Walnut Creek

East County Center - Emergency Financial Assistance

4. Cancer Support Sonoma

Sonoma

Cancer Support Sonoma (CSC)

5. Ceres Community Project

Sebastopol

Healing Meals for Breast Cancer Patients

6. Charlotte Maxwell

Oakland

Integrative Medicine Services for Low-Income Women with Breast Cancer

7. Community Health Partnership

San Jose

Community Mammography Access Project (CMAP)

8. Drivers For Survivors Volunteer Driver Program

Fremont

Volunteer Companion Driver Program for Breast Cancer Patients

9. HERS Breast Cancer Foundation

Fremont

Lymphedema Project

10. Institute for Health & Healing

Novato

Holistic Support for Breast Cancer Patients

11. Latinas Contra Cancer

San Jose

Expanding Access to Breast Cancer Prevention, Early Detection and Care Through Patient Navigation

12. Marin Center for Independent Living

San Rafael

Mary Mathews Breast Cancer & Advocacy Program

13. MarinHealth Foundation

Greenbrae

Screening/Diagnostics for Uninsured and Underinsured Individuals; Metastatic Safety Net



14. Pilipino Senior Resource Center

San Francisco

Kapwa Kalinga "Care for Each Other"



15. Samaritan House

San Mateo

Samaritan House Breast Care Clinic

16. Shanti Project

San Francisco

Shanti's Margot Murphy Women's Cancer Program



17. Sunflower Wellness

San Francisco

Sunflower Wellness Beyond Breast Cancer

18. Sutter Bay Hospitals DBA Alta Bates Summit Medical Center

Oakland

Carol Ann Read Breast Health Program's Underinsured/Uninsured Fund



19. Sutter Pacific Medical Foundation

Santa Rosa

Interpretation, Resources & Support Group for Latino patients, Lymphedema sleeves

20. Tim and Jeannie Hamann Foundation

Benicia

Making a Difference to Fight Breast Cancer

21. Womens Cancer Resource Center

Berkeley

Emergency Financial Assistance and Cancer Navigation

A message from our Board President

Dear Friends and Supporters,

As we look back at 2020, there are ongoing challenges that require us to reflect and determine the best path forward. Our Mission and Vision continue to be as strong today as they were in the beginning, over 25 years ago. As a result, we continue to weather this storm called COVID. We recognize and honor the many health-related nonprofit organizations who are struggling to keep their doors open to serve their various communities. We are grateful that we have been fortunate to have dedicated donors and sponsors who continue to stand by us as we continue this important work. We couldn't achieve any of our financial goals that help to serve the Bay Area breast cancer community without you!



We were able to successfully award \$400,000 to 21 Bay Area nonprofit organizations in 2020.

This brought our total grant awards to over \$6.5 million since our inception in 1996! To Celebrate

Life's primary source of revenue is our annual gala, Stepping Out. In 2020, due to the pandemic, we stepped in to hold a virtual gala. While successfully pivoting from the regular in-person event, the total amount raised was significantly less, which greatly impacted our grant funds for 2021.

We are mindful of the ever-changing climate and the fact that our organization consists of dedicated individuals who move this ship forward. While we have been excited to see our board grow, we continue to focus on developing more diversity to mirror our incredible grantee organizations more closely. We also are introducing new and improved ways of running the business piece of the organization. The updates to our systems, along with our focus in shoring up all of our financial systems will only serve to move us into a stronger position.

Understanding the need for being adaptable and nimble, our experiences to date have provided us with incredible knowledge for moving forward in the upcoming year.

Thank you for your ongoing support!

Shari Dagg
Board President

2020 Donors

\$40,000 and above

Jeanne Capurro

\$20,000 - \$40,000

Harbor Point Charitable Foundation

\$15,000 - \$20,000

Marin Community Foundation
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Yvonne Hearn Robinson
Wells Fargo Corporate Philanthropy and Community Relations

\$10,000 - \$15,000

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\$2,500 - \$5,000

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Sutter Pacific Medical Foundation, Novato

\$1,000 - \$2,500

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Bronwyn Belling
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Christopher Ray

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Marie Waters
Melbra Watts
Kelly Wayman
Rona Weintraub and
Marilyn White
Wells Fargo Community
Support Campaign
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Michael Jobe

up to \$100

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Jeanelle Baldonado
Patricia Baldry
Judie and Hal Belmont
Pilar Bernal de Pheils and
Jon Pheils
Michael Blum
Barbara Brown
Colleen Butcher
Joan and Tim Cahill
G.T. Camilleri
Barbara Cancilla
Marilyn Cloud
Rena Cutright
Nancy Davis
Dalisay Delgado Neyra
Paige Dietz
Sandra Fontana Dagnino
Michelle Foster
Pearl Furman
Karen Gallogly
Sally Gibson
Ina Gyemant
Jan Lenoir and Tom Harrigan
Yolanda Henry
Steven Horn
Holly Kaufman
Angela Kepler
Josette Lambert
Drs. Lisa Leavitt and

Lloyd Miyawaki
Adele Levin
Gail B Levin
Bill Lockett
Alan Malicse
Mary Jean McLaughlin
Lindsay Meehan
Pat Muller
Patricia Murad
Daniel Myers
Mary Novie
Kristin Otis
Deborah Palmer Keiser and
Christopher Keiser
Elizabeth J Patkoske
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Sue Ream
Jessica Romm
Donna Scuvotti
Margot Segal
Ann Shaw
Kathleen Shinohara
Patricia M Somers
Tara Sotter
Marjorie Sun
Nadine Suto
Michael Vare
Linda Zanko

In Honor of

Mary Anderson
Deborah Beaumont
Linda Blum
Iris Jane Bowen
Donita Bowman
Stacy Boyington
Donna Coennen
Helen David
Christine Goepp
Jennifer Hill
Mickey Berg Kordelos
Jennifer Kun
Lori Ling
Nicole Loiacono
Shelley Marwah
Terry Nevin
Evelyn N. Hanson, RN, Np
Mary Papale
Eva Schlenker
Skye Ward

In Memory of

Peggy Finnegan
Judy Granstrom
Suzanne Griffin
Suzanne Marie Griffin
Judy Hallman
Kaitlyn Hanna
Rose Jeweler
Gina Sanfilippo
Sharon Young

2020 Monthly Donors

Pilar Bernal de Pheils and Jon Pheils
Jeanne Capurro
Diana Cohn and Craig Merrilees
Shari Dagg and Christine Lehnertz
David Martin and Julie Griffin
Vera Packard
Molly and Rett Schmidt
Dianne and Michael Sheridan
Angeline Svendsen
Susan White
Kim Wimer
Julia Wooding and Curt Wise

2020 In-Kind Donations

\$5,000 - \$10,000

Martha Auld
Giving Marin
Community Partnership

\$2,000 - \$5,000

Joey Altman
Duchamp Healdsburg Hotel
Glen Graves Photographer
Stepping Out Virtual Gala
Committee Volunteers and
TCL Board of Directors

\$1,000 - \$2,000

Bryn Argov
Joannie and Tim Cahill
Kris and Scott Geller
TG Consultancy
Patti Johnstone
Madrona Manor Wine Country
Inn & Restaurant
McDonald's Jewelers
Heidi and Jim Paizis
Schumacher Photography
Stephan-Hill Jewelers
Ruth Taubman
Elizabeth Wimberly

\$500 - \$1,000

Julie and Thomas Ballard
Cindy Black
Friends of To Celebrate Life
Designs by Ayla
Four Sisters Inns - Inn at Sonoma
Julianna's Fine Jewelry
La Toque
Pisoni Family Vineyards
San Rafael Fire Association
Molly Schmidt
SEASONing
VJB Cellars
Wellington Cellars
Julia Wooding

\$200 - \$500

Acqua Hotel
Bartlett Tree Experts
Nooshin Behroyan
Best Western Dry Creek Inn
Bloom Tuesday
Buena Vista Winery
Clavey Paddlesports
Cline Family Cellars
Creeside Pizza & Taproom
Shari Dagg and Chris Lehnertz
Richard and Veronica Demartini
Hamel Family Wine
Peggy Hunt Design
Joanne Ireland
IWA Wine Accessories
Jacuzzi Family Vineyards
Keenan Winery
Loxton Cellars
Glen McCord
Napa Valley Distillery
Nordstrom Corte Madera
Peju Province Winery
Shineology Car Washes
Smith Devereux
The Spire Collection at
Fieldstone Vineyard
Timbuk2 Designs
Trione Vineyards and Winery
Twin Pine Casino & Hotel
Valette Healdsburg Restaurant
Williamson Wines

\$100 - \$200

Kristen Bennett
Bennett Lane Winery
Daria Painter Designs
Liz Fisher and Malcolm Walter
FLOODWATER
Gourmet Food and Wine Tours
Harvest Moon Estate & Winery
Masterclass
Andrea McArtor
Terry Nevin
Oceans Churning Wines
Organizing by Kari

Perry's
Peterson Winery
Pride Mountain Vineyards
Scotty's Market
Sol Food
Sue Counselman
Three Sticks Wines
Wild Birds Unlimited of Marin
Julia Wooding and Curtis Wise

up to \$100

Mickey Kordelos
Boca Pizzeria
Barbara D. Brown
Chianti Cucina
Creekside Bakery & Cafe
Eileen Nevin Donohue
Wes Easley
Claudia Gardner
Julie Hornsby
Karin Kidd
La Ginestra Restaurant
Adele Levin
LoCoco's Authentic Italian Pizzeria
Elaine McCarthy
Theresa Paris & Peter Nyberg
Rousseau's Fine Art Framing
Cynthia Saia
Eva Schlenker
Donna Scuitto
Elaine See
Dianne Sheridan
Cathy Tobin
Sue Torres
Antoinette Van Klaveren
Richard Weigelt
Rona Weintraub
Elizabeth Wimberly
Kim Wimer

**2020 Community Events
benefiting To Celebrate
Life**

\$15,000 and above

The BreastFest

\$10,000 - \$15,000

Meadow Club Women's Golf
Association

\$1,000 - \$2,000

Marin County Sheriff's
Department
Marin Country Club
Novato High Girls Lacrosse

\$100 - \$500

Meritage Medical Network

up to \$100

Amazon Smile Foundation
Mollie Stone's eScript

**2020 Media and Print
Partners**

DOMÉ Printing
Giving Marin Community
Partnership
KWMR West Marin Community
Radio
Marin Independent Journal
North Bay Woman Magazine
TOPDOG Media, LLC



TO **CELEBRATE LIFE**
BREAST CANCER FOUNDATION



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(415) 455-5882

www.tocelebratelife.org