

in the LOOP

November
2011

TO CELEBRATE LIFE
BREAST CANCER FOUNDATION

Important Announcement from the Board of Directors

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**Volunteer Kick Off
Details TBA in
January 2012**

**Tee It Up
Monday, June 25, 2012
Marin Country Club
Novato**

Check our [website](#) for
updates!

In the LOOP Goes Quarterly

Starting with this issue, our

THANKSforGIVING

Every day your donations assist someone in the Bay Area living with breast cancer. As we each prepare to count our blessings this Thanksgiving, we wanted to share with you the stories of some of the people **you** have helped during the last year.

You gave Lorna, a single mom unable to work due to advanced breast cancer, the payment required so her water would not be shut off. You gave her a voucher to cover the cost of the over-the-counter medications she needs to alleviate her painful skin conditions, and physical therapy sessions to manage her neuropathy.

You gave Rose, a successful businesswoman whose savings were decimated by the cost of breast cancer procedures not covered by her health insurance, peace of mind by covering three months' premiums so she would not have to switch doctors mid-care.

On behalf of Lorna, Rose and the more than 1,700 other individuals you helped this year **THANK YOU**. Please think of them when you receive our end of year appeal letter in early December. They will be thinking of you this Thanksgiving.

Stepping Out - A Night to Bond



And bond we did! We laughed, wined and dined with friends, danced, gambled and shed a tear or two, but what a night. Here are some comments from guests:

"As a beneficiary organization, it was inspiring to see the wonderful turnout of supporters who are committed to helping women and men battling breast cancer. I was in tears as the crowd embraced each model as they proudly and confidently walked the runway. *To Celebrate Life* really lived up to its name with *Stepping Out*. raising vital funds while celebrating the lives of the women and men whose successful battles inspired us all to action and giving. Great work!!!"

--- Mike Smith, Executive Director,
AIDS Emergency Fund and Breast
Cancer Emergency Fund

newsletter will go from a monthly to a quarterly schedule, timed to coincide with the *Foundation's* major events. But don't worry about missing out on the news. You will receive separate email notifications about meetings or other important updates.

Join our Facebook community!



Stepping Out in the News:

[Marin breast cancer survivor to sing at Gala](#)

[Cancer survivors will 'bond' at foundation's 15-year anniversary](#)

[Celebrate Local Survivors of Breast Cancer](#)

Face of the Foundation - Patty Spinks, our beloved photographer



Patty's is the smiling face behind the camera at *Foundation* events. Since 2002, she's photographed the models at the model luncheon, captured the fashion show and covered everything from the Grants Reception to *Rally, Tee It Up* and more. It all began when she received tickets to *Stepping Out* in 2000. Watching the show, she knew immediately that she wanted to be involved.

Over the years, her photos have graced the pages of our newsletters and annual reports, accompanied press releases and appeared on our website and other marketing pieces. A breast cancer survivor, Patty was diagnosed in 2000, but she didn't want to model in *Stepping*

Out. "I am right where I belong," she smiles. The best part of her work with *To Celebrate Life*? "I find it really rewarding to help these women see themselves as beautiful as they really are. I don't think they realize it until they see the photos," she says.

After Patty finished her treatment she went to Jackson Hole, calling it her "Celebrate Life" trip. A few years later, when Marin Breast Cancer Council became *To Celebrate Life Breast Cancer Foundation*, Patty thought, "That's interesting. I must belong here." Indeed she does.

Seventh Annual Esurance Tennis Classic

Thank you to Harbor Point Charitable Foundation, our *Foundation* Sponsor, for an exciting weekend of tennis featuring world champions The Bryan Brothers and Sam Querrey.

To Celebrate Life is one of three beneficiaries of this exciting annual event which was held on September 24th & 25th at the Club at Harbor Point.



Despite the unexpected rain, fans enjoyed a fun weekend of world class tennis and meet and greet events with the players. Those attending the elegant Gala Auction and Awards dinner on Saturday were also treated to a wonderful evening of dancing with great music provided by the Bryan Bros Band.

Local Businesses Support *To Celebrate Life* during Breast Cancer Awareness Month

Thank you to Pasta Pomodoro, The Dailey Method, Stellar Spa, Art's Desire, Face Value Salon and Jonathon Marks, At Home in Marin for donating a percentage of their proceeds to the *Foundation* during the month of October. For more information on how your business can both support our work and engage new customers, contact Chris Brettingen, Community Events Chair, at info@tocelebratelife.org

Our 2011 GRANTEES How YOUR DONATIONS Are Helping

Teens cook meals for cancer patients with Ceres Community Project of Marin Two afternoons a week, a group of Marin teens and a professional chef spend several hours chopping, sautéing and baking healthful meals for cancer patients who are too weak or ill to cook for themselves.



STORY

Lauren's Story: A LifeLines Client Lauren, a vivacious and very independent 67-year old woman found herself needing help after her diagnosis of breast cancer. She didn't want to burden friends and had no family. She was referred to Shanti's LifeLines Breast Cancer Program by her doctor.

Immediately, Shanti was able to help her apply for financial aid and provided taxi vouchers to get her to and from her treatments. They also coordinated with other organizations to facilitate food delivery, supply her with a wig and hats, and provide an occasional massage. Plus, they gave emotional support and encouraged her to attend outings and activities, all part of their Wellness & Survivorship Program.

This is just one example of the work [Shanti](#) does and *To Celebrate Life* is happy to support their ongoing efforts to help those most in need.

Help make a difference in someone's life

Donate Today!

Breast Cancer Awareness in the News



Pink

Glove Dance Goes on ... Two years ago, when Medline produced the original Pink Glove Dance video to raise breast cancer awareness, little did they know that it would take on a life of its own. The video has since generated more than 13 million views on YouTube and inspired countless pink glove dance videos and events around the world. This year, they

decided to host an online nationwide competition to find the best Pink Glove Dance video. [VIEW THE WINNING VIDEO](#)

Marin women's breast cancer study compiles unique database

A pioneering Marin County breast cancer study has entered a new phase as experts study a wealth of information they hope will provide keys to combat the disease. [READ MORE](#)



Breast cancer doctor returns to Marin to describe her experience as breast cancer patient

Whenever Marin native Dr. Kimberly Allison looks through her microscope at breast cancer biopsies these days, she can't help but think about how the lives of the patients who submitted the biopsies will be affected by what

she finds.

That is because Allison, director of breast pathology at the University of Washington Medical Center in Seattle, was diagnosed with an advanced and virulent form of breast cancer in March 2008. [STORY](#)

New Breast Cancer Study Shows Benefits of Radiation Women with breast cancer who receive radiation after surgery are half as likely to have their disease return within 10 years and are one-sixth less likely to die over a 15-year period, according to the results of a new study reported Friday.

[READ MORE](#)

Femara May Beat Tamoxifen at Preventing Breast Cancer's Return

The breast cancer drug letrozole, marketed as Femara, may be more effective than tamoxifen at preventing the return of breast cancer and improving survival among older women with hormone-sensitive breast cancers, a new study reports. [READ MORE](#)

In Memory - Sue Eichenberger



Sue Eichenberger came onto my committee the year following her modeling debut. She brought her best friend, Sue Brown, and they have over the years affectionately been known as the Sue-Sues. They have always tackled our most challenging stores and been the source of great fun and hilarity backstage and at our rollout meetings. Sue was an elegant and amazing team member and even when her health started to decline she pitched in with gusto. Our joy in the face of this loss is that her daughter Gillian is carrying on the tradition and joined us this year to pick up the baton. Sue is very much loved and missed.

---Barbara Burke-Heaton

[Sue Eichenberger](#)

